

THE FUTURE OF WFH (WORKING FROM HOME)

WORKING FROM HOME POISED TO INCREASE

Working from home, as a percentage of employee days:

16%

Before COVID-19, roughly one in every six employee days was worked from home.

56%

During COVID-19, nearly six in every ten employee days are being worked from home.



If left up to employees, an estimated 45% of employee days will be worked from home, after COVID-19 is over.

+286%

If left up to employees once we are past COVID-19, we estimate a 286% increase in the proportion of days worked from home vs. before COVID-19.



-35%

If left up to employees once we are past COVID-19, we estimate a 35% reduction in desk-occupancy in American workplaces.



86% of Americans who work/worked from home during COVID-19 would like to work from home at least sometimes, once COVID-19 is over.

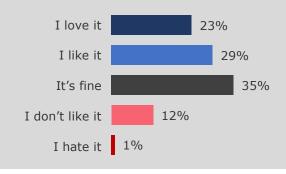
22%

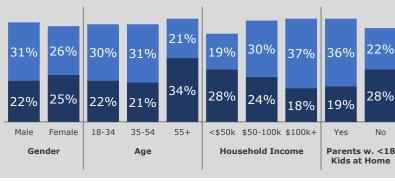
28%

No

ALL DEMOGRAPHICS ENJOY WFH

Aside from the health benefits during COVID-19, what is your overall feeling about working from home?





NEUTRAL PRODUCTIVITY AT HOME

How productive are you when working from home?

24% 51% 25%

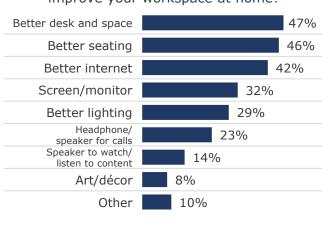
I am more productive at home

About the same productivity at home

I am less productive at home

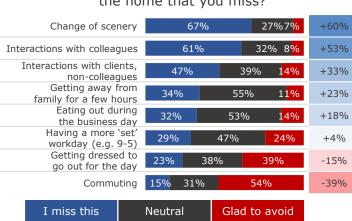
HOME OFFICE NEEDS

Which of the following are priorities for you to improve your workspace at home?



THINGS PEOPLE MISS

Are there any elements of working outside of the home that you miss?



Results are taken from Maru's ongoing, near-daily tracker of key elements related to how consumers FEEL, BEHAVE, and THINK during the COVID-19 pandemic. For more information, please go to www.marureports.com/coronavirus, contact kyle.davies@marumatchbox.com, or reach out to your Maru representative.